

LAW WITHIN AND LAW OF ONLINE PLATFORMS

15 & 16th October 2026
Universitat Pompeu Fabra

Please register [HERE](#) for attending the conference. Please register until **October 2nd 2026**

DAY 1 · 15 OCTOBER 2026

09:00	Arrival, Coffee & Registration
9:30/11:00	PANEL 1 – General Role of Platforms in Economics and in Law Fernando Gómez Pomar, (Universitat Pompeu Fabra), <i>Contractual Role of Platforms in B2C Transactions</i> Francisco de Elizalde Ibarbia (IE University), <i>The Multilayered Regulation of Platforms</i> Chair: Rosa Ferrer (UPF)
11:00/11:30	Coffee Break
11:30/13:00	PANEL 2 - Platform Liability Beate Gsell (Ludwig-Maximilians-Universität München), <i>Online platforms: Liability towards consumers for defective products under EU law</i> Marian Gili, UOC (Universitat Oberta de Catalunya), <i>Platforms and Non-Conformity of Goods and Services</i> Chair: Sonia Ramos (UPF)
13:00/14:00	Lunch
14:00/15:00	Keynote address Juan José Ganuza, Universitat Pompeu Fabra & President of the Spanish Competition Authority Chair: Fernando Gómez Pomar (UPF)
15:00/16:30	PANEL 3 - Content Moderation & Intellectual Property Rights Alessandro de Chiara/Ester Manna (Universitat de Barcelona), <i>An Economic Perspective on Online Copyright Enforcement and Content Moderation</i> Antoni Rubí Puig, (Universitat Pompeu Fabra), <i>Online platforms' Liability towards Users for Wrongful Content Moderation</i> Stefan Bechtold, ETH (ETH Zurich), <i>Platform Governance and Automated Copyright Enforcement</i> Chair: Rosa Milà (UPF)
15:30/16:00	Coffee Break
16:00/17:00	PANEL 4 - Fundamental Rights in Transactions within Platforms (Online panel) Talia Gillis (Columbia Law School), TBC Omar Vásquez (Rutgers Law School), <i>Contextual privacy defaults</i> Chair: Mireia Artigot Golobardes (UPF)

DAY 2 - 16 OCTOBER 2026

09:30/10:30	Keynote address Agustín Reyna, Director of The European Consumer Organisation (BEUC) Chair: Ignacio Fernández Chacón
10:30/11:00	Coffee Break
11:00/12:15	PANEL 5 - Contracting in Platforms Florien Möslein (Universität Wien), <i>Platforms and B2B Contracts</i> Mireia Artigot Golobardes (Universitat Pompeu Fabra), <i>Deconstructing vertical dimensions of consumer prices :From contract to transaction dynamics</i> Chair: Francisco de Elizalde Ibarbia (IE University)
12:15/13:30	Keynote address Ms. Rita Wezenbeek, Director Platforms at European Commission, DG CONNECT Chair: Mireia Artigot Golobardes
13:30	End of the conference.

Conference Venue:

Universitat Pompeu Fabra Campus Ciutadella
Room 40.113 Roger de Llúria Building
25 Ramon Trias Fargas
Barcelona 08005