



FIDMA (Fairness In Digital Markets and Artificial intelligence) **ACLU** (Lund University Centre for Business Law), **AI Lund**, **Malmö University** and **Nova Law School** hereby invite you to the

Second Annual Conference on Fairness in Digital Markets and Artificial Intelligence – Synthetic Imaginaries of Digital Fairness

Call for papers

Following the first edition's success, the FIDMA Network (European Researcher Network on Fairness in Digital Markets and Artificial Intelligence) invites submissions for the second edition of the annual conference.

This year's theme is Synthetic Imaginaries of Digital Fairness, where we aim to bring together scholars and practitioners from law, economics, and policy to explore the evolving role of fairness in digital markets, algorithmic systems, and the regulation of AI-driven economies. Recent years have seen fairness emerge not only as a principle of competition law and policy but as a guiding norm across digital regulation, algorithmic governance, and market design. This conference seeks to deepen and expand that dialogue, addressing fairness as both a legal and economic principle, its role in digital market regulation, and its implications for fundamental rights and compliance in an AI-driven Europe.

This year's conference invites papers to approach the issue of digital fairness in open-minded and forward-looking ways ('imaginaries') which are specifically committed to the importance of constructive dialogue between different perspectives, the principle of fairness in public discourse and the necessity to ground normative imagination in data, models and theories about how the world really is ('synthetic').

Keynote Speakers

Prof. Jörgen Hettne, Judge at General Court of the European Union (TBC).

Prof. Dr. Teresa Rodríguez de las Heras Ballell, Full Professor of Commercial Law at University Carlos III de Madrid, President of the European Law Institute and Director of the Chair AI: Foundations & Frontiers.

Date: 18th of March 2026

Venue: Pufendorf Hall, Faculty of Law, Lund University, Sweden and Online (Zoom)

Registration: www.aclu.se

The conference is made possible by a grant from Centre for European Research at Lund University and ACLU and is supported by Institute for Global Political Studies, Malmö University; AI Lund and Nova Law School, Lisbon.

Ett STORT TACK riktas till Stiftelsen för stöd till verksamhet vid ACLU och dess bidragsgivare, samt Sparbanken Skåne och dess ägarstiftelse Sparbanksstiftelsen Finn, vilka genom generöst stöd möjliggjort detta evenemang.

Call for papers

Topics of interest include

1) Foundational Questions

- Fair Digital Markets: Cross-Disciplinary Dialogues
- Ideology in the Public Discourse about Digital Fairness
- Transparency, Accountability and Fairness in Automated Decision-Making
- Transparency, Accountability and Fairness in Online Services
- Comparative Perspectives from Law, Economics, Political Economy and More

2) Policy Priorities

- Fundamental Rights in the Digital Age
- The Digital Fairness Act
- Geopolitical Tensions Regarding Regulation of AI and Digital Markets
- Digital Sovereignty
- Dark Patterns

3) Specific Issues

- Fairness in the Digital Markets Act, Digital Services Act, and AI Act
- Fairness and Standardization in AI and Digital Regulation
- Fairness and Compliance: Bridging Ethics, Governance, and Enforcement
- Fair Algorithmic Pricing
- Transparent and FRAND Terms in Digital Markets

Submissions guidelines

- Abstract length: Approximately 500 words
- Full paper: Maximum 8 000 words
- Submission via email to berhang.kianzad@mau.se

Important Dates and Deadlines

- Abstract submission deadline: **15th December 2025**
- Notification of acceptance: **31th December 2025**
 - Preliminary paper submission: **15th February 2026**
 - Conference date: **18th March 2026**
- Final paper for special issue: **Late Spring 2026**

Selected papers will be considered for publication in a special issue of a leading European law journal. More information will be provided soon.

Organising Committee: Behrang Kianzad (Institute for Global Political Studies, Malmö University), Emilia Mišćenić (Faculty of Law, University of Rijeka), Fabrizio Esposito (NOVA School of Law, Universidade Nova de Lisboa), Johan Axhamn (Department of Business Law, Lund University School of Economics and Management), Nada-Ina Pauer (Max Planck Institute, München)

Please visit the FIDMA website for updates regarding the conference and news related to fairness in digital markets and AI: www.fidma.org